

## Required Components for a Portable Media Campaign

<https://campus.barracuda.com/doc/78152141/>

You must have *at least one* of each of these components to create a portable media campaign:

- **Portable Media** – These are thumb drives, CD-ROMs, or other devices that can contain your material. You will distribute the portable media around your organization without employees' knowledge. Here are some ideas of where organizations have left portable media devices for this type of campaign:
  - on an employee's desk
  - in a conference room
  - in a break room
  - in a hallway
  - in the parking lot
- **Landing Page** – The web page where a user lands when they click a link or open an attachment from the portable media they receive. A landing page can be simple or complex. A landing page can be educational; it can also further the simulation, for example, by displaying a login page, feedback form, or geolocation request. Security Awareness Training includes some example landing pages to get you started. Refer to [Landing Pages](#) for more information.
- **Web Server** – The domain name for the web server that will host the landing page. It is good practice to coordinate the name of the server and landing page to compliment the email campaign.

Proceed to [Creating and Generating a Portable Media Campaign](#).

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