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## **Discontinued Loyalty Program for Legacy BitLeap Customers**

<https://campus.barracuda.com/doc/78156216/>

As of March 2018, Barracuda discontinued the loyalty program for customers who purchased Barracuda Backup appliances prior to the acquisition of BitLeap by Barracuda in 2009. This program allowed legacy BitLeap customers to continue using Barracuda Backup without the Energize Updates subscription, as long as they were paying for a cloud storage subscription. This program was in effect for nearly 10 years, during which time the Barracuda Backup product has undergone substantial changes to the hardware and software platform, as well as provided new value in our unlimited cloud subscription and through countless firmware updates. Customers who were members of this loyalty program will be required to pay for the Energize Updates subscription on their next renewal date. For more information, please contact your Barracuda renewals representative.

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