What is Phishing?

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Phishing is a type of cyber fraud in which an attacker impersonates a reputable entity, attempting to lure people into divulging personal information, including usernames and passwords. Phishing has become more than just about email. Security Awareness Training provides simulations and training about the following types of attacks to help keep your organization safe.

- **Phishing** – Simulate fraudulent phishing and spear phishing emails. Train your users to identify and avoid common lures.
- **Smishing (SMS/Text)** – Send your users incoming texts from custom phone numbers.
- **Vishing (Automated Voice Calling)** – Target – and educate – your users via automated voice calling to solicit information by phone. You can also deliver a message from a company executive, letting an employee know they've been vished.
- **Found physical media (USB/SD Card)** – Leave memory sticks or memory cards around the office – in the lunch room, in the parking lot – to see if a helpful person will insert the device into their machine, rather than handing it off to the proper authorities. This is yet another teachable opportunity.