

SOMEWHERE  
SECRET, A  
CYBERTHIEF  
LAUNCHES A  
HEFTY PAYLOAD  
OF PHISHING  
EMAILS TO  
ALGUNA, YOUR  
AVERAGE  
COMPANY



WITHIN MINUTES, THE EMAILS ARRIVE



HMMM, LOOKS LIKE A PACKAGE  
DIDN'T GET DELIVERED. LET'S  
CHECK THE LINK...

AND ONE  
EMPLOYEE  
TAKES THE  
BAIT

**CLICK!!!**

AND WITH THAT ONE FATEFUL **CLICK...**



THE ATTACKER'S MALWARE INFECTS  
ALGUNA'S NETWORK, PROVIDING ACCESS...

...TO  
VENDOR  
LISTS

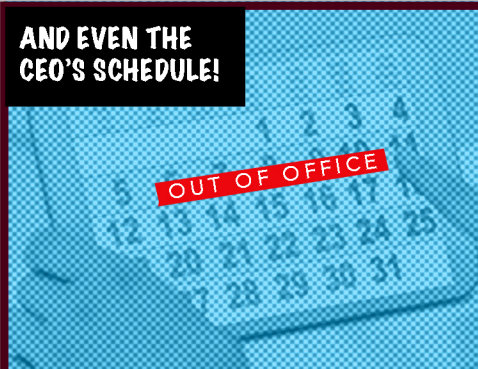
EMAIL  
ADDRESSES

ACCOUNT  
DETAILS



AND EVEN THE  
CEO'S SCHEDULE!

**OUT OF OFFICE**



LATER THAT WEEK...



PRETENDING TO BE A 'TRUSTED'  
VENDOR, THE CYBERTHIEF EMAILS  
ACCOUNTS PAYABLE TO SET THE  
GROUNDWORK FOR AN ATTACK

AND WHEN ALGUNA'S CEO IS OUT OF REACH...

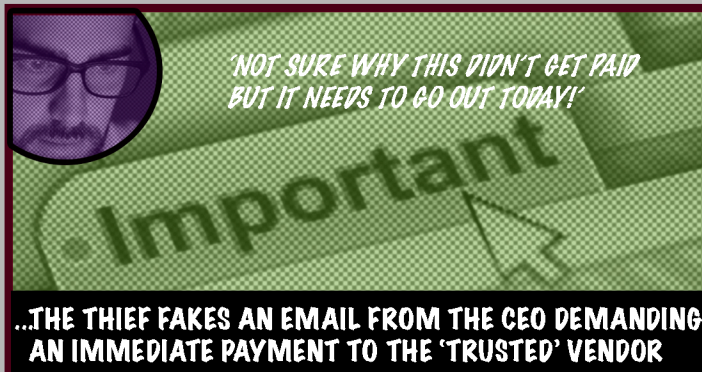


HE EVEN BACKS UP  
THE EMAIL WITH A  
FAKE PHONE CALL...

...TO FURTHER  
GENERATE TRUST



*'NOT SURE WHY THIS DIDN'T GET PAID  
BUT IT NEEDS TO GO OUT TODAY!'*



...THE THIEF FAKES AN EMAIL FROM THE CEO DEMANDING  
AN IMMEDIATE PAYMENT TO THE 'TRUSTED' VENDOR

FROM  
THE CEO?

THIS IS  
SERIOUS!

WITH NO WAY TO REACH THE CEO TO  
CONFIRM IF THE EMAIL IS VALID, THE  
EMPLOYEE MAKES A HASTY DECISION



**CLICK!**

...AND MAKES  
THE PAYMENT



WHICH  
GOES TO  
THE CYBER-  
THIEF'S  
ACCOUNT

AND NOT  
THE TRUSTED  
VENDOR'S!

**CHA-CHING!**

**END**



### TO PREVENT BEC SCAMS:

- VERIFY ALL TRANSFER REQUESTS WITH THE SENDER BY PHONE OR IN PERSON
- NEVER RELY ON EMAIL ALONE
- VERIFY SUSPICIOUS THREATS WITH INTERNAL PARTNERS

