

# CLICK

## THINKING

Quick insights for protecting yourself and your company from online threats.



spotlight

### Professional Networking

As humans, we're wired to trust each other. But placing trust in the wrong hands can harm you and your company.

### WHAT YOU NEED TO KNOW TO PROTECT YOURSELF

- Placing trust in the wrong hands on a professional or business level can lead to phishing attacks, theft and other problems.

- When meeting someone new at a seminar or business mixer take time later to verify their credentials.
- Look up their company online or on LinkedIn and confirm that the details are accurate.
- Be a healthy skeptic when dealing with new contacts. If they've taken a special interest in you or a specific project your company is working on, ask yourself why.
- A skeptical outlook can keep you from revealing too much and can protect you until you've determined that a contact is legitimate.
- Not everyone you encounter will be a cybercriminal or imposter, but just because they seem legitimate doesn't mean you should immediately assume so.
- When networking online, it's important to verify, ask 'why' and not simply assume everything is as it seems.
- Cybercriminals fool online networkers by faking identities and websites or using open source intelligence available via the internet to scam trusting victims.

Professional networking and trust go hand in hand.

While it's human nature to think the best, be sure your trust is justified by using these helpful hints.