

# CLICK

# THINKING™

Quick insights for protecting yourself and your company from online threats



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## CAMPAIGNING FOR CHANGE

Turning everyday employees into fierce security advocates takes a concerted effort.

PhishLine understands this and is committed to helping you create a long-term strategy for success.

Whether you're running a handful of simulated email phishing campaigns or more, we'll work with you to tailor each one to meet your unique security awareness training goals.

Every employee is different,

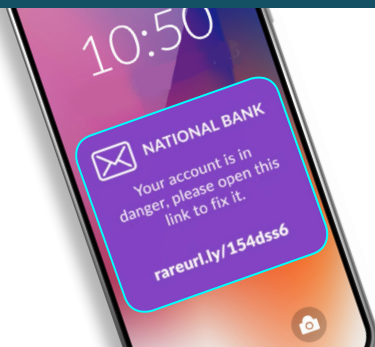
which is why we offer phishing emails from several categories, such as Corporate, Consumer, Seasonal and more. You'll find them in our Content Center Marketplace™.

With the assistance of your PhishLine consultant, you can design a comprehensive plan that meets overall training goals and keeps every employee engaged.

Talk to your consultant and start changing your employee culture with your next campaign.



*PhishLine's simulated email phishing campaigns teach security awareness concepts through real-life learning experiences.*



## Vishing and SMiShing: A Closer Look at Phone and Text Phishing

Cybercriminals don't always use email as a means to further their scams. Sometimes they'll phish by phone or by text, practices known as vishing and SMiShing, respectively.

We look at these practices in our latest animated training module, identifying why businesses are often targeted and how you can avoid being victimized.

## ARE YOUR GADGETS WORKING AGAINST YOU?

PERHAPS—BUT WE'RE HERE TO HELP YOU PREVENT IT FROM HAPPENING

What looks like a hard drive, wifi access point, laptop or USB stick but acts like a thief?

Rogue devices are one way cybercriminals steal company data, and they could be hiding in plain sight in your company.



To learn more about them, check out the animated training module on Personal and Physical Security. It outlines the many ways thieves fake their way into offices and businesses to put their nefarious gadgets to work.

**More EMAILS +  
More TRAINING =  
More SUCCESS**

PhishLine's Content Center Marketplace™ is continually adding new material.

For our latest emails and training content, just use the convenient quick links below.

**E**  
emails

**T**  
training