

# CLICK THINKING

Quick insights for protecting yourself and your company from online threats

I N F O G R A P H I C



THE AVERAGE RANSOMWARE DEMAND IS ABOUT \$400. THAT'S A TYPICAL CAR PAYMENT!

Ransomware works because humans are trusting. Don't be fooled by the scammers!

Protect Yourself and Your Company

BACKING UP YOUR DATA TO THE CLOUD OR ANOTHER DEVICE WILL SAFEGUARD YOUR IMPORTANT FILES SHOULD YOU EVER FALL VICTIM.



**BEWARE OF SUSPICIOUS EMAILS**

WATCH FOR THE SIGNS

- ▶ DEMAND IMMEDIATE ATTENTION
- ▶ TOO GOOD TO BE TRUE
- ▶ MAY SEEM "OFF"
- ▶ ERRORS IN GRAMMAR, SPELLING

NEVER CLICK A HYPERLINK, IMAGE OR URL YOU'RE UNSURE OF—ONE CLICK COULD GIVE RANSOMWARE PIRATES THE ABILITY TO HOLD YOUR DATA HOSTAGE

Hey there! It's your friendly online ransomware pirate.

While I may look harmless, people like me bilked businesses and individuals out of \$1 billion in 2016. And our sights are set even higher this year.

What can you do to stop me? Although I don't fight fair, I'll give you a hint: stay away from emails that seem odd or out of place. Don't click on suspicious links. And keep your system backed up and up to date.

Whoops—that was more than one, but I'm not worried. You're probably not paying attention, anyway...just checking!

IF IT HAPPENS TO YOU

**1**

**HARD STOP YOUR DEVICE BY HOLDING DOWN THE ON/OFF BUTTON FOR SEVERAL SECONDS**

THIS MAY STOP THE RANSOMWARE FROM INFECTING YOUR ENTIRE NETWORK.

**2**

**CONTACT INFORMATION SECURITY IMMEDIATELY**

EVERY SECOND COUNTS WHEN FIGHTING OFF A RANSOMWARE ATTACK. NOTIFYING THE EXPERTS ASAP IS KEY.

**3**

**LEARN FROM YOUR EXPERIENCE**

TALK TO YOUR INFORMATION SECURITY TRAINER TO SEE WHAT YOU CAN DO TO PREVENT RANSOMWARE ATTACKS FROM OCCURRING IN THE FUTURE.

