



CLICK



THINKING™

Quick insights for protecting yourself and your company from online threats



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SPECIAL CYBERSECURITY MONTH ISSUE

WE'RE PULLING OUT ALL THE STOPS TO MAKE THIS MONTH FANTASTIC FOR YOU—AND A NIGHTMARE FOR CYBERCRIMINALS



K. Oss
Cybercriminal

Click Thinking Game Teaches Concepts From the Dark Side

Ever wonder what it's like to be a cybercriminal? PhishLine's new Click Thinking game lets players assume the role, learning valuable security concepts along the way.

The game provides more than twenty scenarios, so there is always a reason to play again! Ask your consultant for a demo and see how fun training can be!

Not All Phishes Are Alike: Spear Phishing Is Targeted, Personal—And Can Be Highly Effective

Cyberattackers, like anglers in the real world, use different methods of phishing to capture their prey.

One of the most effective is spear phishing, a method of attack that uses targeted and personal information as a basis for a phish.

Using information found online, such as social media posts, business reviews, corporate filings and more, cybercriminals can craft emails that appear very authentic.

Learn more by downloading the Click Thinking bundle.

SPEAR PHISHERS DO THEIR HOMEWORK



BUNDLED CLICK THINKING™ CAMPAIGNS COVER ALL THE BASES

Creating an effective security awareness promotion takes more time than you think—but you know this already.

What you may not know is that PhishLine is making it easier by providing turnkey promotions you can access with just the click of a button.

Each integrated Click Thinking bundle includes the following campaign elements you can use to launch a top-notch promotion:

- email template
- landing page
- animated training module
- infographic
- spotlight
- digital banners
- rollout guidelines

If you haven't checked out our latest campaigns, simply log in to the PhishLine instance and click the icon in the upper left corner. It's a quick way to a great promo!

