

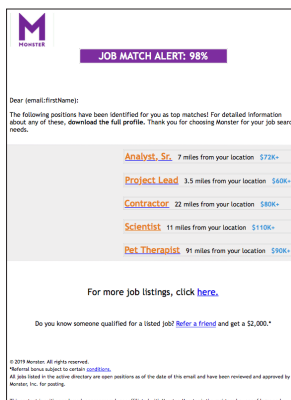
Rollout Guidelines

Phishing Careers

Conducting a phishing simulation is easier when you have the right tools. The following tips and content will help you plan and execute your campaign your way, so you can train and inform effectively.

- Choose the email, **Monster Job Match**, and landing page, **You've Been Phished**, from the Content Center and build your campaign around them.
- Link the email and landing page to the **Phishing Careers** module so that employees who click the link can learn how to avoid doing so in the future.
- Use the Phishing Careers **Spotlight** and **Infographic** to supplement training by distributing in common areas.
- Keep materials out for a set period of time, but don't leave them out too long or employees may lose interest.
- As always, contact your Barracuda PhishLine support or your consultant if you have questions or would like assistance.

Email—Monster Job Match



Landing Page—You've Been Phished



Spotlight



Training Module A103A—11



Infographic

