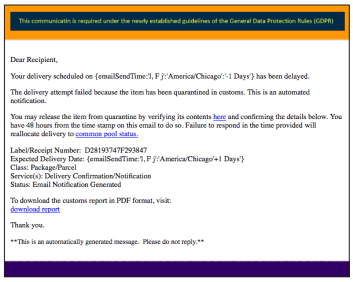
# Rollout Guidelines

## GDPR

Conducting a phishing simulation is easier when you have the right tools. The following tips and content will help you plan and execute your campaign your way, so you can train and inform effectively.

- Choose the email, **GDPR**, and landing page, **You've Been Phished**, from the Content Center and build your campaign around them.
- Link the landing page to the **GDPR** module so that employees who click the link can more about the topic (optional).
- Use the GDPR **Spotlight** and **Infographic** to supplement training by distributing in common areas.
- Keep materials out for a set period of time, but don't leave them out too long or employees may lose interest.
- As always, contact your Barracuda PhishLine support or your consultant if you have questions or would like assistance.

### Email—GDPR



This communication is required under the newly established guidelines of the General Data Protection Rules (GDPR)

Dear Recipient,

Your delivery scheduled on {emailSendTime:'l, F j':'America/Chicago':-1 Days'} has been delayed.

The delivery attempt failed because the item has been quarantined in customs. This is an automated notification.

You may release the item from quarantine by verifying its contents here and confirming the details below. You have 48 hours from the time stamp on this email to do so. Failure to respond in the time provided will reallocate delivery to customs pool status.

Label/Receipt Number: D281937473293847
Expected Delivery Date: {emailSendTime:'l, F j':'America/Chicago':+1 Days'}
Class: Package/Parcel
Service(s): Delivery Confirmation/Notification
Status: Email Notification Generated

To download the customs report in PDF format, visit:
download report

Thank you.

**This is an automatically generated message. Please do not reply.**

### Landing Page—You've Been Phished

### Spotlight

### Training Module A103A—12

### Infographic

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