



# Click Thinking Newsletter

When the job of ensuring your company's cybersecurity safety rests on your shoulders, you need all the help you can get. We're pleased to provide these updates to help make your job a little easier.

## Data Retention Default Setting to Change

On January 1, 2020, a new data retention default setting will go into effect for all Barracuda PhishLine users.

Data older than two years will automatically be deleted after this date. If you wish to have a different default, you can do so by logging into your instance and changing the setting before January 1.

If you have questions or need assistance, please contact support or your consultant.

## Benchmarking Reveals Need for Training

The October benchmarking campaign that recently concluded showed that a small but significant number of employees are susceptible to phishing attacks.

The campaign simulated a FedEx delivery update email with a link that, when clicked, was tracked in the Barracuda PhishLine tool. To learn more about the results, implications and click rates by industry, view a sample report here.

Benchmarking campaigns are free to all Barracuda PhishLine clients and are conducted twice a year in April and October. They're designed to provide insights into your company's security awareness stance and can help identify where training is needed. For more information, contact support or your consultant.

## Prepare Now For Holiday Phishing Season

Upcoming holiday shopping events, like Black Friday, Cyber Monday, Singles Day and Chinese New Year give online consumers the world over a chance to spend—and save—billions during gift-giving season. Unfortunately, cybercriminals also use these occasions to prey on those who are too distracted by deals and discounts to realize they're at risk. This month's Click Thinking bundle features content you can use to help employees protect themselves and your company from cybercrime.



**WE WANT  
YOUR  
FEEDBACK**

### Talk to us!

Your feedback is important to us—and we welcome the opportunity to hear your thoughts about the Barracuda PhishLine experience. If you have input to share, please email it to: [phishline.feedback@barracuda.com](mailto:phishline.feedback@barracuda.com).