Barracuda®
Your journey, secured.
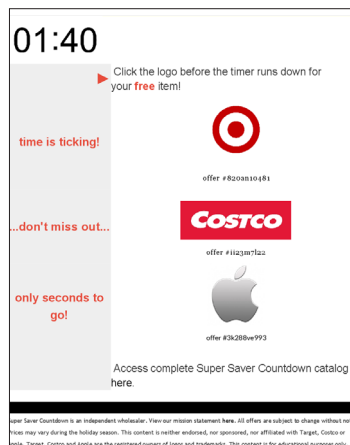
Rollout Guidelines
Online Holiday Shopping

Conducting a phishing simulation is easier when you have the right tools. The following tips and content will help you plan and execute your campaign your way, so you can train and inform effectively.

- Choose the email, **Super Saver Countdown**, and landing page, **Super Saver Countdown**, from the Content Center and build your campaign around them.

- Link the landing page to the **Online Holiday Shopping**, module so that employees who click the link can more about the topic (optional).

- Use the Online Holiday Shopping **Spotlight** and **Infographic** to supplement training by distributing in common areas.

- Keep materials out for a set period of time, but don't leave them out too long or employees may lose interest.

- As always, contact your Barracuda PhishLine support or your consultant if you have questions or would like assistance.
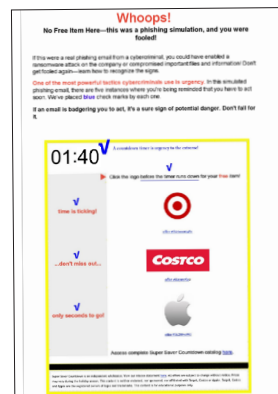
Email
Super Saver Countdown

Landing Page
Super Saver Countdown

Infographic

Spotlight

Training Module A103A—14