

# Click Thinking Newsletter

When the job of ensuring your company's cybersecurity safety rests on your shoulders, you need all the help you can get. We're pleased to provide these updates to help make your job a little easier.

## Benchmarking is Coming

Why wait until you're being targeted to find out if your employees can fend off cyberattacks? Assess your company's threat readiness by participating in our upcoming benchmarking campaign this Spring.

Benchmarking is the only true way to see how your company stacks up when it comes to employee security awareness. It helps companies evaluate and prioritize improvement opportunities and is an essential component to any successful long-term strategic security awareness plan.

Benchmarking fosters a spirit of enthusiasm to improve, promotes discussion based on data rather than assumptions or emotions, enhances understanding of the real opportunities and their priority and minimizes resistance to change.

Watch for more information about the upcoming benchmarking campaign and make plans to participate in this free campaign to all Barracuda PhishLine clients. Or talk to your support representative for details.

## Tax Season Phishes

As tax season heats up we're increasing the number of phishing email templates that mimic popular commercial filing platforms and tax resources. Check the Content Center Marketplace regularly for new material.

## Just Click and Go

The monthly Click Thinking bundle makes educating your employees about information security easier by providing turnkey promotions you can access with just the click of a button.

Each integrated Click Thinking bundle includes a variety of campaign elements you can use to launch a top-notch promotion!

If you haven't checked out our latest bundles, simply log into your Barracuda PhishLine dashboard and click the icon in the upper left corner. If you need help or have questions, talk to your support representative who can help.



### Talk to us!

Your feedback is important to us—and we welcome the opportunity to hear your thoughts about the Barracuda PhishLine experience. If you have input to share, please email it to: [phishline.feedback@barracuda.com](mailto:phishline.feedback@barracuda.com).