

Click Thinking Newsletter

When the job of ensuring your company's cybersecurity safety rests on your shoulders, you need all the help you can get. We're pleased to provide these updates to help make your job a little easier.

Important Benchmarking Update

Due to current events, we are postponing the Spring benchmarking campaign one month. If you have signed up already, you'll be included. If not, this gives you extra time to participate!

Benchmarking helps companies evaluate and prioritize improvement opportunities. It's an essential component to any successful long-term strategic security awareness plan.

Benchmarking fosters a spirit of enthusiasm to improve, promotes discussion based on data rather than assumptions or emotions, enhances understanding of the real opportunities and their priority and minimizes resistance to change.

- Campaign is free to all Barracuda PhishLine clients
- Campaign will launch May 11–15, 2020
- Deadline to participate is May 4, 2020
- All you need to provide is your address book
- One domain and subject line will be used for all
- One email will be used for all
- One landing page will be used for all
- Reporting will be shared after the campaign
- Contact Barracuda PhishLine support to sign up

Click Thinking Bundles Make Training Easier

The monthly Click Thinking bundle makes educating your employees about information security easier by providing turnkey promotions you can access with just the click of a button.

Each integrated Click Thinking bundle includes a variety of campaign elements you can use to launch a top-notch promotion!

If you haven't checked out our latest bundles, simply log into your Barracuda PhishLine dashboard and click the icon in the upper left corner. If you need help or have questions, talk to your support representative who can help.



Talk to us!

Your feedback is important to us—and we welcome the opportunity to hear your thoughts about the Barracuda PhishLine experience. If you have input to share, please email it to: phishline.feedback@barracuda.com.