Rollout Guidelines

Account Takeover and Lateral Phishing

Conducting a phishing simulation is easier when you have the right tools. The following tips and content will help you plan and execute your campaign your way, so you can train and inform effectively.

- Choose any email in the Barracuda PhishLine content center that you feel best targets your employees to see if they could be compromised. Link it to the 'You've Been Phished' landing page.
- Link the landing page to the **Account Takeover** module so that employees who click the link can learn more about the topic (optional).
- Use the Account Takeover **Spotlight** and **Infographic** to supplement training by distributing as desired.
- As always, contact Barracuda PhishLine support with questions or if you would like assistance.

Infographic

Email

Your choice from the Barracuda PhishLine content center

Spotlight

Landing Page
Phished Tiles

Training Module A103A—20