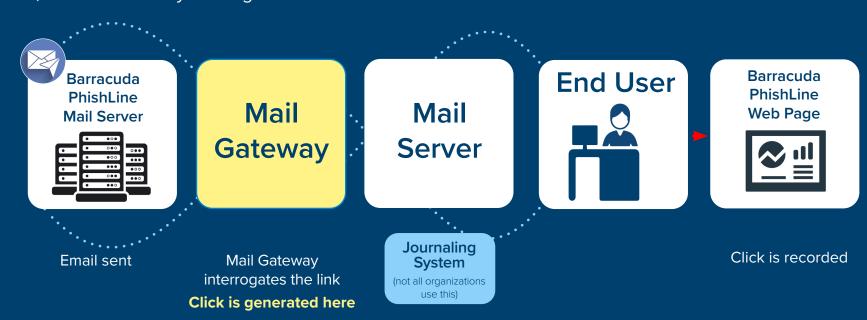
WHERE DID THE **CLICK** COME FROM?

Barracuda PhishLine generates a unique link for every email it sends that's associated with the original recipient. If the email is forwarded, any click afterwards is associated with the original recipient. To explain this we've illustrated several scenarios below.

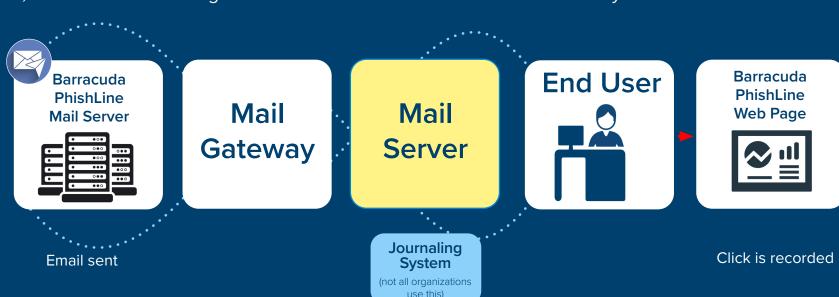
Scenario: Mail Gateway

In this case, the Mail Gateway interrogates the link when it receives it from Barracuda PhishLine.



Scenario: Mail Server

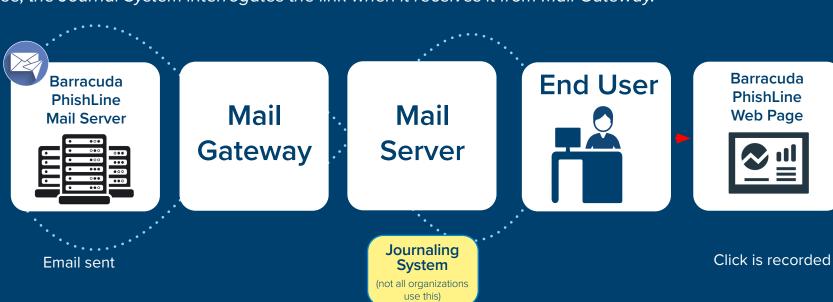
In this case, the Mail Server interrogates the link when it receives it from Mail Gateway.



Mail Server interrogates the link Click is generated here

Scenario: Journaling System

In this case, the Journal System interrogates the link when it receives it from Mail Gateway.



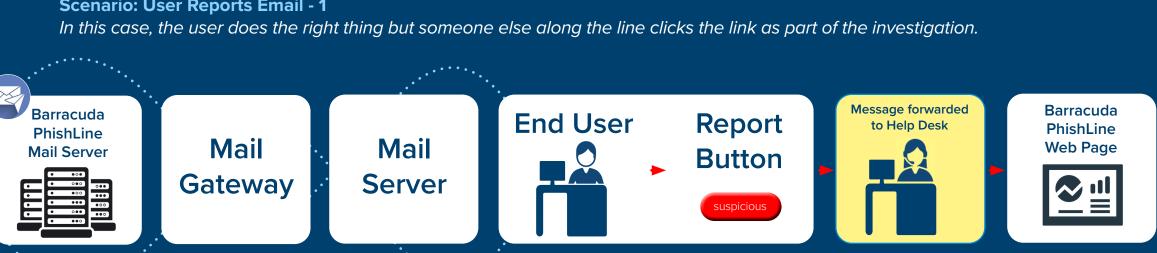
Journaling System interrogates the link Click is generated here

Scenario: End User

In this case, the End User falls for the simulated phish and clicks the link.



Scenario: User Reports Email - 1



Recipient receives email and

reports it as suspicious

Scenario: User Reports Email - 2

Email sent

Path to recipient varies

based on company

email system

email system

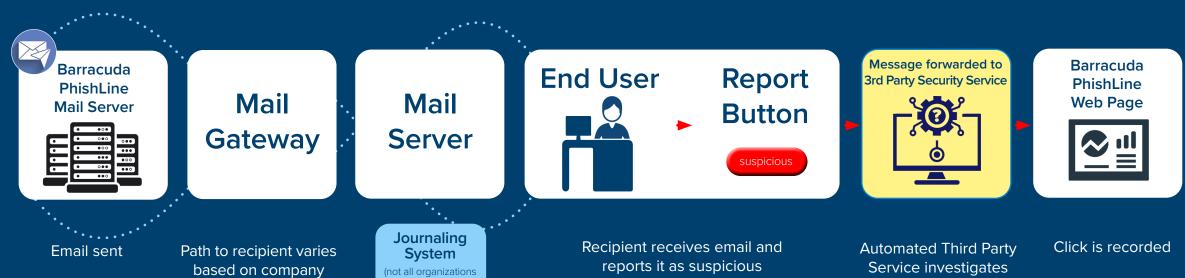
In this case, the user does the right thing but someone else along the line clicks the link as part of the investigation.

Journaling

System

(not all organizations use this)

use this)



Help Desk investigates

suspicious email

Click is generated here

suspicious email

Click is generated here

Click is recorded