Click Thinking

Benchmarking and Beyond

NEW THIS MONTH

Benchmarking Wrap Up

Over 50 organizations took part in last month's benchmarking campaign. If yours was one of them, you received a detailed report outlining key metrics across your industry and several others. If you missed out, here are some highlights:

Average Click Rate* for All Organizations:	6.02 %
Average Login Rate** for All Organizations:	0.00 %
Historical Overall Average Click Rate:	10.10 %

*Click Rate: Rate at which users clicked the link in the email.
**Login Rate: Rate at which users provided their login credentials, attempting to log into the landing page.

Benchmarking is a safe, secure way to identify who may be putting your organization at risk. Participating regularly in these simulated phishing campaigns allows you to pinpoint weak spots and deliver training where it's most impactful.

Our next benchmarking campaign will take place in April 2022. Watch your email in March for an invitation to participate.

Stay Cyber Secure During the Holidays

Scammers thrive this time of year when organizations and employees get distracted. To avoid being victimized check out the timely modules below and our cyber holidays infographic here.

Online Holiday Shopping — a guide to safe e commerce
Travel and Out of Office — a safety primer for anyone on holiday
Personal and Physical Security — tips for safer surroundings
Internet of Things — protecting your wifi enabled purchases
Public Wifi — a guide to going online in public places

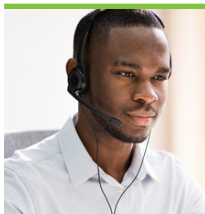### Information Security Training for a Tik Tok World

It's no secret that attention spans are getting shorter and that viewers want content that's brief. In response, we're pleased to add Click Thinking Express to our expanding content library!
In less than a minute, each Click Thinking Express module distills key information security concepts into anytime, anywhere learning. What's more, modules are trackable so you can monitor who's watching to completion.

The first four modules covering P101 concepts are available now in the content center. Watch for A101 in December and even more throughout 2022.

QUICK TIP—PRODUCT TOURS

Want to maximize your user experience? Click the icon in the lower right corner of the dashboard for insightful product tours and helpful information!

Technical Support and Product Training

North America 1 408 342 5300
Phone Europe +43 0 5081 007 800 or
            +44 0 1256 300 102
Chat: https://www.barracuda.com/support/index
Email: support@barracuda.com
Live: https://barracudaphishlinetraining.as.me/