You Play a Role in Data Privacy

The more you know about the factors impacting data the better your chances of protecting it

Data Breaches

Data breaches have several causes, including:

- Cyberattacks
- Lost or Stolen Devices
- Human Error
- Inside Job

Your role in breach prevention:

- Detect and report suspicious activity immediately

- Alert your supervisor

Management can assess the breach and determine the fix

The sooner you respond, the more likely the breach can be minimized

Data Loss Prevention

Data loss can have negative consequences, including:

- Financial exposure
- Loss of customer and shareholder confidence
- Brand degradation

You can help prevent data loss with the help of a plan that will:

- Classify data according to its value

- Identify where data is kept

- Account for how data is used and when it's vulnerable

- Mitigate vulnerabilities

Understand your company plan and your role in it

Data Classification

Classifying data can prevent breaches and loss

Classifications vary between public and private organizations:

Private Sector Example
Public or Unrestricted
Internal or Private
Confidential
Sensitive

Public Sector Example
Unclassified
Sensitive
Confidential
Secret
Top Secret

By knowing your company policy, you can protect what's important

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