



# Benchmarking Campaign

April 2023 • Campaign Overview

**Objective:** Test to see if recipient clicks.

**Domain:** tbd

**Sender:** Flagged

**Subject line:** Someone searched you

Email

## Flagged

Real-time personal & professional reputation management powered by Novus.

Hello {email:firstName}:

Someone in your network just conducted a web search for personal information about you. **We've flagged the search so you can learn more now.**

Flagged combines Novus technology and partnerships with platforms like LinkedIn, Truthfinder, Meta, Ancestry.com and others to bring real-time search activity to light. Categories we monitor include:

criminal history

work history

transcripts

marriage/divorce

credit status

ancestry

adoption

associations

birth records

click to see what we flagged for you

Once you've reviewed the information provided, Flagged provides a range of reputation management options. Some may lead to partner platforms that assist in curating personal information online.

**There is no obligation to proceed once flagged information is reviewed, only the option to participate if you so choose.**

© 2023 Flagged, Inc. All rights reserved. Flagged is pleased to partner with LinkedIn, Facebook, Instagram, Twitter and a growing number of social platforms to provide a clearer picture of today's individual. For more information please see our mission statement and a complete list of our [affiliated partners](#).

Read what users are saying about Flagged online reputation management.

- Campaign is free to Barracuda Security Awareness Training clients providing a company address book.
- Campaign will run April 10 - 21 with results shared beginning April 24th.
- All participants will use the same domain and campaign elements.
- Upon completion, customized reports will be provided to all administrators so they can see how their organization performed and compares to others and industry standards.
- **Sign-up deadline is April 5th.**  
Contact Barracuda Support to sign up.

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Landing Page