Click Thinking

Product News and Updates

NEW THIS MONTH

Scamming Season is Underway

The holidays will soon be upon us, which means scammers will be upping their efforts to fleece unsuspecting shoppers and charitable givers who flock to the internet this time of year. Protect your employees and organization with targeted training available now in the Content Center, including:
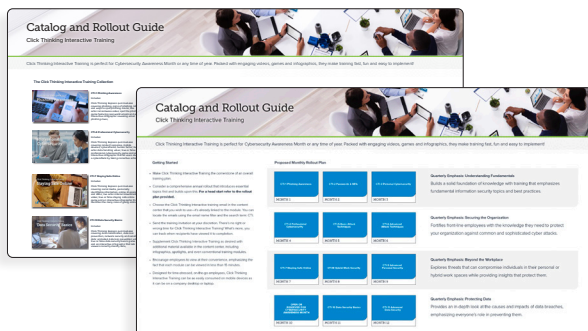
Online Holiday Shopping Module
Insights into how cybercriminals scam individuals. Available in long form and as a Click Thinking Express module.

Click Thinking Interactive Training - Personal Cybersecurity
Combines videos with an interactive game and infographic to highlight best practices for avoiding cyberthreats in everyday life.

A Year's Worth of Content, Ready to Go

Click Thinking Interactive Training is packed with engaging videos, games and infographics that make training fast, fun and easy to implement! Check out the rollout guide in this month's bundle and start planning for 2024 now. If you need help, please don't hesitate to reach out to Barracuda Support.

Click Thinking Interactive Training builds a solid foundation of knowledge that emphasizes fundamental information security topics and best practices.

BENCHMARKING WRAPUP

Like all benchmarking campaigns before it, the Fall campaign that just wrapped up yielded a variety of statistics providing insights into phishing vulnerabilities across a several business sectors. Highlights include:

- **43 organizations participated—a new high.**
- **Nearly 18,000 emails sent.**
- **Average click rate: 13.41%**
- **Median click rate: 8.94%**

If you missed this benchmarking opportunity, make plans to take part next Spring. Watch your email and this newsletter for details.

ON THE HORIZON

QR codes and deep fakes are just some of the topics we're zeroing in on as we plan to meet your training content needs. If you have a suggestion for a training module, email, landing page or other content, we'd like to hear from you. Just contact Barracuda Support to share your ideas for consideration.

Technical Support and Product Training

North America   1 408 342 5300
Phone Europe +43 0 5081 007 800 or
                          +44 0 1256 300 102
Chat: https://www.barracuda.com/support/index
Email: support@barracuda.com
Live: https://barracudaphishlinetraining.as.me/