

Benchmarking Campaign

April 2024 • Campaign Overview

Objective: Test to see if recipient clicks.

Domain: whytrustme.net

Sender: Kimberly Shaw

Subject line: Can you spot an AI deepfake?

Email



- Campaign is free to Barracuda Security Awareness Training clients providing a company address book.
- Campaign will run April 8 - 19 with results shared beginning April 23rd.
- All participants will use the same domain and campaign elements.
- Upon completion, customized reports will be provided to all administrators so they can see how their organization performed and compares to others and industry standards.
- **Sign-up deadline is April 3rd.**
Contact Barracuda Support to sign up.

Landing Page

404: NOT FOUND

The requested URL was not found on this server.

Apache/2.0.54 (Fedora) Server at Port 80. Tue Sep 13 2022 08:45:16 GMT-0500 (Central Daylight Time)

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