

# What's New

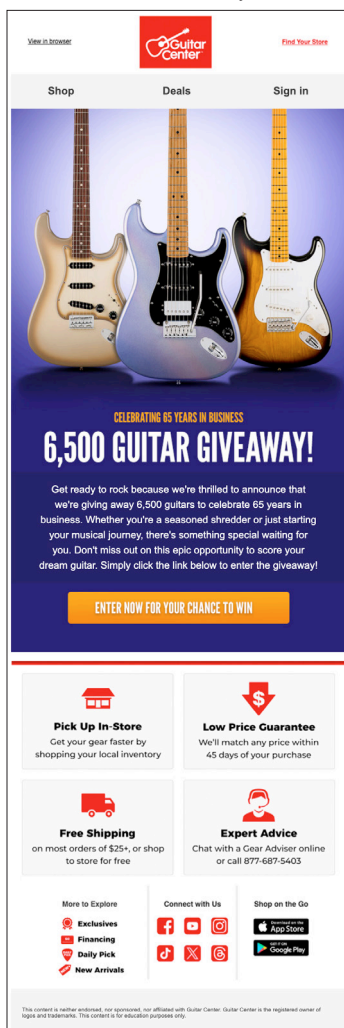
Here's a fresh look at the latest training content.

April 2024

## Real World Threat Emails

These emails are based on emails flagged by Barracuda security and other real-world samples. Search for them by name in the SAT tool.

### Guitar Center Guitar Giveaway



View in browser Find Your Store


Shop Deals Sign in

**CELEBRATING 65 YEARS IN BUSINESS**


## 6,500 GUITAR GIVEAWAY!

Get ready to rock because we're thrilled to announce that we're giving away 6,500 guitars to celebrate 65 years in business. Whether you're a seasoned shredder or just starting your musical journey, there's something special waiting for you. Don't miss out on this epic opportunity to score your dream guitar. Simply click the link below to enter the giveaway!


**ENTER NOW FOR YOUR CHANCE TO WIN**




**Pick Up In-Store**  
Get your gear faster by shopping your local inventory



**Low Price Guarantee**  
We'll match any price within 45 days of your purchase



**Free Shipping**  
on most orders of \$25+ or ship to store for free



**Expert Advice**  
Chat with a Gear Adviser online or call 877-687-5403

More to Explore

- Exclusives
- Financing
- Daily Pick
- New Arrivals

Connect with Us

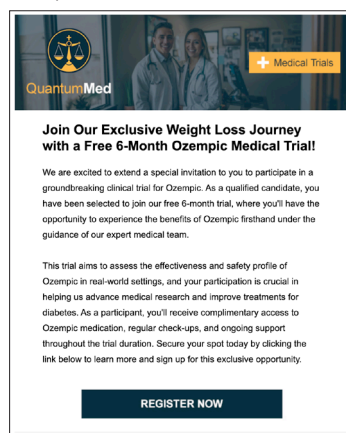
- Facebook
- Instagram
- Twitter
- LinkedIn
- YouTube

Shop on the Go

- App Store
- Google Play

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### Ozempic Free Trial Offer



QuantumMed Medical Trials

### Join Our Exclusive Weight Loss Journey with a Free 6-Month Ozempic Medical Trial!

We are excited to extend a special invitation to you to participate in a groundbreaking clinical trial for Ozempic. As a qualified candidate, you have been selected to join our free 6-month trial, where you'll have the opportunity to experience the benefits of Ozempic firsthand under the guidance of our expert medical team.

This trial aims to assess the effectiveness and safety profile of Ozempic in real-world settings, and your participation is crucial in helping us advance medical research and improve treatments for diabetes. As a participant, you'll receive complimentary access to Ozempic medication, regular check-ups, and ongoing support throughout the trial duration. Secure your spot today by clicking the link below to learn more and sign up for this exclusive opportunity.

**REGISTER NOW**

### Walgreens Secret Shopper



**Walgreens**  
Trusted since 1901

### Walgreens Secret Reviewers

We are looking for secret reviewers to rate their local Walgreens store!

No experience needed, just your honest opinion.

The task requires you too shop and evaluate our employees. You will get paid to shop and you can keep the products.

You will be paid with amounts between \$200-400 per assignment.

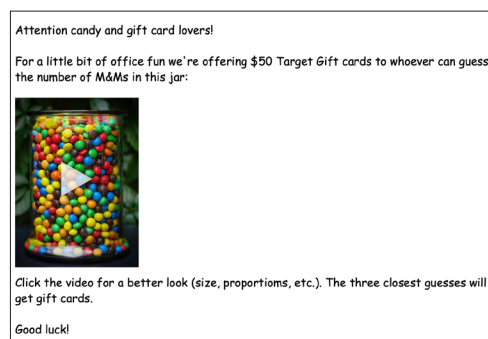
Reviewers are selected randomly every week and if selected, they will be contacted via phone or email.

Join our team by filling in the application form.

**Join Us\***

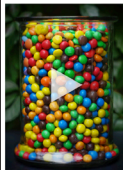
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### M&M Contest



Attention candy and gift card lovers!

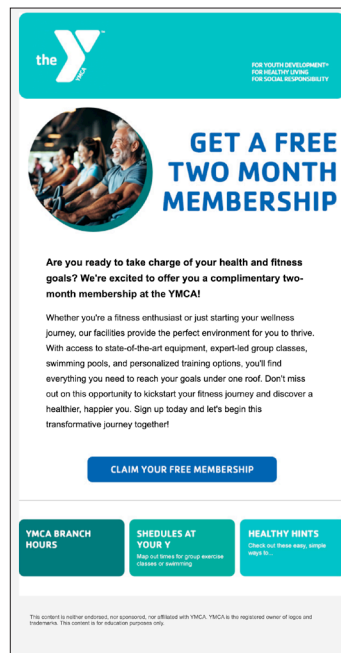
For a little bit of office fun we're offering \$50 Target Gift cards to whoever can guess the number of M&Ms in this jar:



Click the video for a better look (size, proportions, etc.). The three closest guesses will get gift cards.

Good luck!

### YMCA Free 2-Month Membership



the Y FOR YOUTH DEVELOPMENT FOR HEALTHY LIVING FOR SOCIAL RESPONSIBILITY

## GET A FREE TWO MONTH MEMBERSHIP

**Are you ready to take charge of your health and fitness goals? We're excited to offer you a complimentary two-month membership at the YMCA!**

Whether you're a fitness enthusiast or just starting your wellness journey, our facilities provide the perfect environment for you to thrive. With access to state-of-the-art equipment, expert-led group classes, swimming pools, and personalized training options, you'll find everything you need to reach your goals under one roof. Don't miss out on this opportunity to kickstart your fitness journey and discover a healthier, happier you. Sign up today and let's begin this transformative journey together!

**CLAIM YOUR FREE MEMBERSHIP**

**YMCA BRANCH HOURS**

Check our branch hours, online only.

**SCHEDULES AT YOUR Y**

Map out times for group exercise classes or swimming.

**HEALTHY HINTS**

Check out these easy, simple ways to...

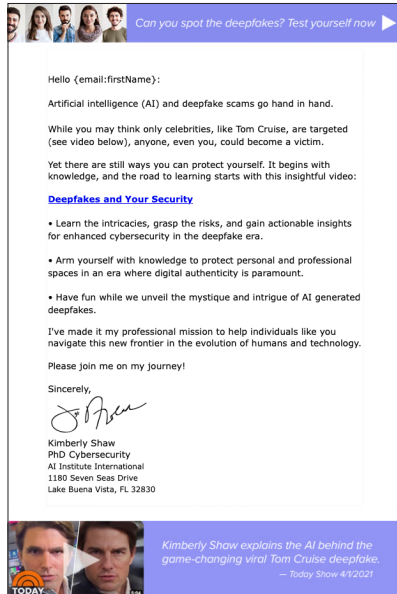
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## Spring Benchmarking Campaign and Followup Reinforcement

These emails supporting the April Benchmarking Campaign and followup are now available in the Content Center.

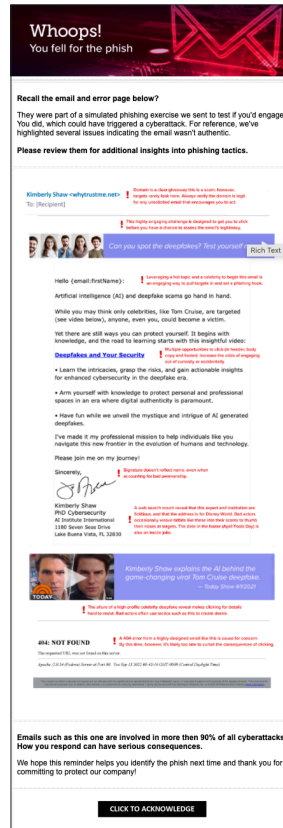
2024 04 Benchmark Deepfake Seminar



Note: Email pairs with existing 404 message landing page.



2024 04 Benchmark Negative Reinforcement



2024 04 Benchmark Positive Reinforcement



## Deepfakes Animated Training

Outlines risks of deepfakes and covers identification and mitigation tactics.

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