

Why Benchmarking?

The case for assessing phishing vulnerability.



Enhance Your Cybersecurity Posture: Barracuda Security Awareness Benchmarking Makes it Possible

As part of our ongoing commitment to strengthening your organization's defenses, Barracuda Security Awareness Training offers a complimentary benchmarking campaign every spring and fall for all our clients.

Why Participate in Benchmarking?

Benchmarking is an essential step in assessing your organization's susceptibility to phishing attacks. Through a simulated phishing campaign, you gain valuable insights into your current vulnerabilities.

This includes identifying which individuals within your organization might be susceptible to phishing attempts, thereby exposing your organization to potential risks in the event of a real cyberattack.

Moreover, you will receive detailed metrics, including the overall click rate for your organization and how it compares to other businesses in your industry. This provides you with a critical baseline to measure progress and refine your security training strategies over time.

Effortless Participation

Participating in Barracuda's benchmarking campaign is simple and hassle-free. All that's required is your email address book—send us the file, and we handle the rest. Our team will conduct the simulated phishing attack, collect the necessary data, and provide you with the information you need to quantify your organization's risk,

set informed training goals, and empower your employees to become a robust line of defense against phishing-related cyberattacks.

Customized Reporting

At the conclusion of the campaign, you will receive a customized report directly in your inbox, containing all the critical insights and metrics derived from the benchmarking process. This report is tailored to help you understand your current cybersecurity posture and guide future improvements.

Cost-Free for Clients

As a valued Security Awareness Training client, this benchmarking service is provided at no additional cost. It's just one of the many benefits that come with being a Barracuda Security Awareness Client.

Get Started Today

To participate, contact [Barracuda Support](#), or refer to the dates and details provided in your Click Thinking newsletter. Ensure your organization is prepared—don't miss this opportunity to benchmark your security awareness efforts.