

Benchmarking Campaign

October 2024 • Campaign Overview

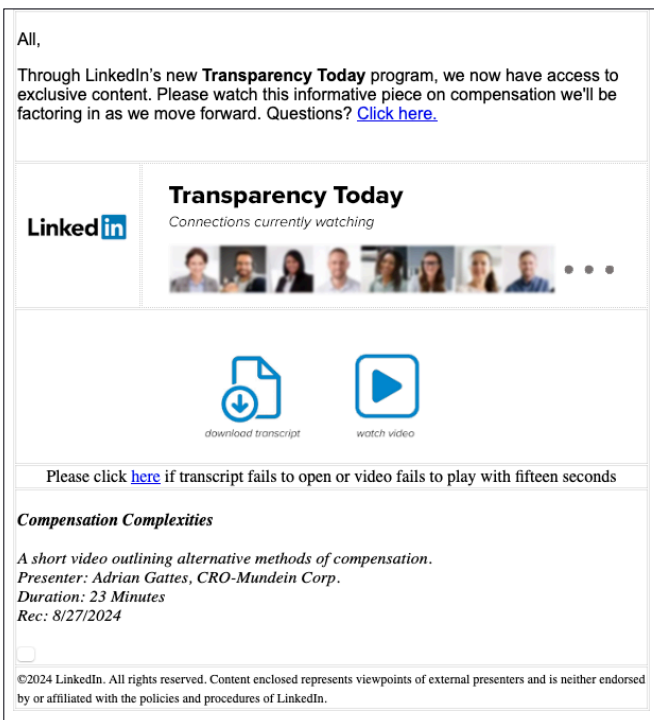
Objective: Test to see if recipient clicks.

Domain: humanresourceupdates.com

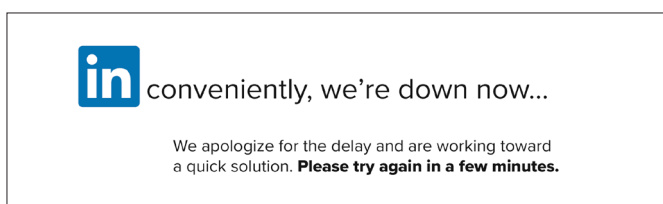
Sender: HR via LinkedIn

Subject line: Compensation Video - Please Watch

Email



Error page



This phish appears to come from the target's company and leverages a fictitious LinkedIn service to entice clicking. Hints that this might be a phishing email appear throughout the email.

- Campaign is free to Barracuda Security Awareness Training clients providing a company address book.
- Campaign will run October 7 - 18 with results shared by October 31st.
- All participants will use the same domain and campaign elements.
- Upon completion, customized reports will be provided to all administrators so they can see how their organization performed and compares to others and industry standards.
- **Sign-up deadline is October 1.**
Contact Barracuda Support to sign up.

Landing Page