

# Click Thinking

## Product News and Updates

### Cybersecurity Awareness Month Issue

#### Secure Your World

October is Cybersecurity Awareness Month, and the theme this year is “Secure Your World.” To this end, we’re introducing new content and spotlighting existing training to help you fortify your organization from scams, bad actors and cyber attacks.

#### [New Deepfake Phishing Animated Training](#)

Artificial intelligence (AI) has given phishers a leg up in their ongoing efforts to infiltrate organizations, scam employees and launch ransomware attacks. This module dives deep into their methods, helping you identify even the most sophisticated scams so you can stay protected.



#### [Deepfake Phishing Animated Training](#)

*Now available in the Content Center with or without quiz. Search by name or number: A103A-27*

#### [Click Thinking Interactive Training](#)

Our comprehensive collection of Click Thinking Interactive Training modules comes with a step-by-step rollout guide you can use to plan a year’s worth of incremental training! Stick to the plan or modify it to fit specific training objectives. Use the search term “CTI” to access all 11 topics.

#### We’re Here to Help You Start Planning Today

We take pride in providing the cutting-edge tools you need to be successful. And we understand that you have your hands full protecting your organization 24/7. So, if you’d like help developing a comprehensive plan to create a stronger, secure workforce, please don’t hesitate to reach out to [Barracuda Support](#).

#### UPDATE



## Fall benchmarking is underway!

Benchmarking is underway and runs through **October 18**. If you signed up for this free campaign, you’ll receive a customized report no later than **October 31**. Benchmarking is an excellent opportunity to assess your organization’s security awareness stance. We phish your employees and report back to you when finished. Click rate, peer organization and industry comparisons are just some of the analytics you’ll receive.

If you missed out this time don’t worry—we’ll do this again in Spring. Moreover, the Content Center is home to a growing collection of benchmarking campaigns you can deploy on your own within minutes! Just use the search term “benchmark” to get started.

#### A YEAR-ROUND COMMITMENT TO CYBERSECURITY

Scammers, bad actors and other threats to your organization seldom take a day off. Staying vigilant this October—and every month—is the surest way to minimize incidents and avoid being victimized. We’re here to help you 24/7/365!



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