

Click Thinking

Product News and Updates

NEW THIS MONTH

It's Scamming Season

The holiday season is approaching, which means scammers will be upping their efforts to fleece unsuspecting shoppers and charitable givers who flock to the internet this time of year. Protect your employees and organization with targeted training available now in the Content Center, including:

Online Holiday Shopping Module

Insights into how cybercriminals scam individuals. Available in long form and as a Click Thinking Express module.

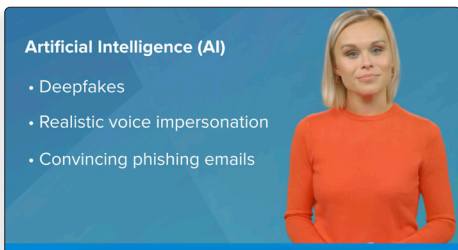
Click Thinking Interactive Training - Personal Cybersecurity

Combines videos with an interactive game and infographic to highlight best practices for avoiding cyberthreats in everyday life.

New Cyberattacks Avatar Module Available

We continue to expand our Avatar training series with our latest addition, *Cyberattacks: What You Need to Know*.

Viewers learn about malware, artificial intelligence and other tools scammers use to overcome network security, along with insights they can use to prevent cyberattacks before they happen. A short summary and quiz rounds out this informative module. Find it in the Content Center using the search term 'avatar.'



A scene from the 'Cyberattacks: What You Need to Know' module—the latest addition to the Avatar training series.

BENCHMARKING WRAPUP



The fall benchmarking campaign provided a variety of phishing statistics across a several business and industry sectors. Highlights of the campaign include:

- **87 organizations participated—a new high.**
- **Nearly 52,000 emails sent.**
- **Average click rate: 1.78%**

If you missed out, make plans to take part next spring. Watch your email and this newsletter for details.

YEAR-END CAMPAIGN INSPIRATION

Looking to run a simulated phishing campaign before year's end, but don't know where to start? Just use the handy filters in the email interface! The search terms **holiday**, **black friday** and **giving** reveal several timely emails to choose from that are ready to go or customize to your liking.



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