

Click Thinking

Product News and Updates

NEW THIS MONTH

Let's Recap—And Look Ahead

Time flies when staying ahead of the latest information security threats. Let's highlight what we tackled in 2024—and how we plan to continue protecting you this upcoming year:

Deepfakes Fears of AI-driven deepfake scams skyrocketed in 2024 with the advent of platforms like Chat-GPT. When the year kicked off, we zeroed in on the training needed to protect your organization, delivering *Deepfakes (A103A-26)* and *Deepfake Phishing (A103A-27)* animated training modules.



QR Code Security After falling out of favor, QR codes roared back in the lead up to 2024, spawning a new generation of scammers intent on exploiting them. To help you combat their efforts, we released two modules; *QR Code Safety (A103A-24)* and *Advanced QR Code Safety (A103A-25)*.

A Banner Benchmarking Year

You helped us set new participation records for benchmarking campaigns in April and October. The result? A new standard for



vulnerability insights across a variety of organizations! We'll be using these to refine future benchmarking efforts and the phishing simulations they influence.

PRODUCT UPDATES



Address Book Creation Made Easier!

Now you can create an address book using a single connector in Barracuda Cloud Control (BCC) that links all Barracuda products! This new feature eliminates the need for multiple connectors, streamlining and simplifying campaign creation. Learn more [here](#).

NEW Avatar Series Module: Incident Response

A new Incident Response module in our Avatar Series is now available in the Content Center. Built on a cutting-edge AI-based platform that delivers realistic, engaging video, it's our latest training offering in the fight against cybercrime. Watch for more updates on AI-driven content in future editions of Click Thinking!

YEAR-END MESSAGE

Thank you for partnering with us this year to protect your people, data and reputation from cyber threats. Whether you're an existing client or have just signed on, our commitment to make security awareness training second nature for you remains strong—and we look forward to upholding it in the new year..



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