

Click Thinking

Product News and Updates

NEW THIS MONTH

AI Dominates Training Focus in 2025

AI-driven cybersecurity threats, such as deepfakes and sophisticated phishing, vishing and smishing attacks will test your organization's security awareness stance in 2025. To help you stay ahead of the threats, we'll continue to offer specialized security awareness training that educates employees on recognizing and responding to AI-related risks. Here's a peek at upcoming content:

AI Modules:

- Use of AI content creation modules in the workplace
- Social media attacks via AI-created personas
- AI phishing, vishing and smishing modules
- The Internet of Things (IoT) and AI

And that's just for starters. Stay tuned to Click Thinking throughout the year for the latest training content updates!

An Early Case for Benchmarking

We're setting the bar high for 2025 benchmarking. Make plans now to participate. Here's what benchmarking offers:

- Two campaigns per year, in April and October
- Up-to-date click rates
- Peer and industry comparisons
- Custom reporting highlighting vulnerabilities and opportunities
- **No cost to you** and no setup required, we handle everything

Make 2025 the year you gain greater insights into your organization's phishing vulnerabilities. Stay tuned to Click Thinking for Spring campaign details and sign-up info! To review past campaigns and results, check out the Barracuda Campus benchmarking page [here](#).

PRODUCT UPDATES



Reminder: Address Book Creation Made Easier

We relayed this in our previous newsletter, but it's such a significant update that it bears repeating! Now you can create an address book using a single connector in Barracuda Cloud Control (BCC) that links all Barracuda products! This new feature eliminates the need for multiple connectors, streamlining and simplifying campaign creation. Save time and free up your schedule for other work with this latest SAT enhancement! Learn more [here](#).

New-Look Animated Modules

Our animated training module catalog is getting a Barracuda makeover. Features include a collapsible, branded player interface complete with menu, a dynamic color scheme and type font consistency throughout the collection for a smoother user experience when combining modules. We'll roll these out soon, so watch for details.

What is Phishing?

For best results, please do not open new tabs or windows during training.

Duration: 2:47

Click the 3 arrows below to begin.



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