

# What's New

Here's a fresh look at the latest training content.

March 2025

## Real World Threat Emails and Login Pages

These emails are based on emails flagged by Barracuda security and other real-world samples. Search for them by name in the SAT tool.

### EZ Pass - Unpaid Fees

**EZPass SERVICE CENTER**

Hello {email:firstName},

Our records indicate that you have unpaid toll fees on your E-ZPass account. To avoid potential penalties or account restrictions, please resolve your balance immediately.

[Pay Outstanding Balance](#)

Failure to address this may result in additional fees or further action. If you believe this is an error, please contact [customer support](#).

Thank you,  
E-ZPass Customer Service

[Terms & Conditions](#) | [Site Map](#) | [Privacy Policy](#)

### Focus on Energy - Free Energy Kit

**FOCUS ON COLD WEATHER READINESS**

**CLAIM YOUR FREE PACK!**

**LOWER ENERGY USAGE & GET FREE SHIPPING!**

Our FREE energy-saving shower pack enhances your home's comfort while keeping your energy bills low. Claim your FREE pack now!

**FOCUS ON COMFORT**

Your FREE pack includes:

- 60w Equivalent A19 LEDs
- Switch and Outlet Gaskets
- Dusk-to-Dawn LED Night Light
- 17-foot Rolls of Door Weatherstripping
- Window Film Insulation Kit

[GET YOUR FREE PACK!](#) [CLAIM NOW](#)

**FOCUS ON SHOWERS**

Your FREE pack includes:

- 60w Equivalent A19 LEDs
- High-Efficiency Showerhead
- Dusk-to-Dawn LED Night Light
- 15-foot Pipe Insulation Wrap

[GET YOUR FREE PACK!](#) [CLAIM NOW](#)

**FOCUS ON BATHS**

Your FREE pack includes:

- High-Efficiency Handheld Showerhead
- Dusk-to-Dawn LED Night Light
- 15-foot Pipe Insulation Wrap

[GET YOUR FREE PACK!](#) [CLAIM NOW](#)

\*Sponsor provided by FOCUS ON ENERGY

**REDUCING ENERGY WASTES ACROSS WISCONSIN**

Focus on Energy, Wisconsin's official statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed. ©2024 Wisconsin Focus on Energy

### TikTok Copyright Notice

**TikTok Copyright Notice!**

Your account has been reported and confirmed to violate our copyrights, so your account will be deactivated within 48 hours.

If you do not think you are violating copyright, you should verify your account. You can verify your account using the form below.

If you do not verify your account, your account will be permanently deleted from our servers and legal action will be taken against you for violating our copyrights.

[Verify My Account](#)

Do you have a question? Check the help center

**TikTok Help Center**  
<https://support.tiktok.com/>

### TikTok Verification Notice

**Welcome to Your Verified TikTok Journey**

Hey {email:firstName}!

Amazing news! Your TikTok account has been officially verified. This means you'll get more visibility, access to exciting new features, and the opportunity to stand out even more. We're really looking forward to seeing how you make the most of it!

Ready to explore all the new perks? Just click the button below to confirm your verification status and dive into your upgraded experience.

Thank you for being a valuable part of the TikTok community. We're excited to see your continued growth and success!

[Confirm Verification](#)

Do you have a question? Check the help center

**TikTok Help Center**  
<https://support.tiktok.com/>

### OpenAI - Early Access Offer

**OpenAI**

Hi {email:firstName},

Exciting news! You've been selected to participate in the early access program for OpenAI's latest AI-powered productivity assistant, AI Nexus Pro. This cutting-edge tool is designed to streamline workflows, automate repetitive tasks, and enhance workplace efficiency.

As part of our partnership with OpenAI, employees in select departments are getting priority access before the full company rollout. Your personalized access link is below:

[Activate Your AI Nexus Pro Account](#)

**Why Join the Early Access Program?**

- AI-powered automation for emails, reports, and data analysis
- Seamless integration with existing company tools
- Exclusive onboarding session with OpenAI engineers

Spots are limited, and activation is required by {insert date} to secure your early access. If you do not activate your account by the deadline, your invite will be reassigned to another employee.

Questions? Contact IT Support at {insert email} for any assistance.

Best,  
The IT Team

### Social Security Statement

**Social Security**

**Your Social Security Statement is now available**

Thank you for choosing to receive your statements electronically. Your document is now ready for download:

- Please download the attachment and follow the provided instructions.
- **NOTE:** Statements & Documents are only compatible with PC/Windows systems.

[View Statement](#)

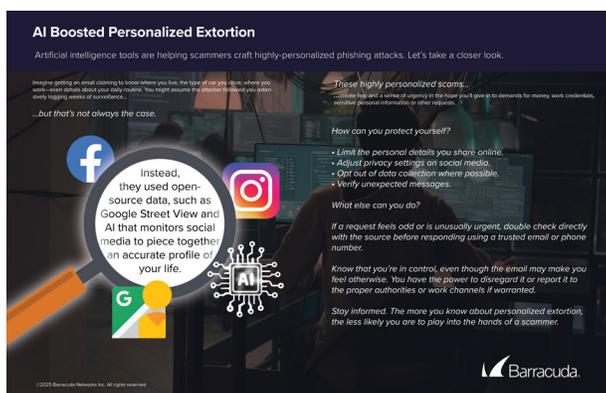
More on next page.

### Personalized Extortion A103A-30

Reviews how scammers are using AI to impersonate HR and other internal departments to solicit sensitive information.



### Personalized Extortion Infographic



**AI Boosted Personalized Extortion**  
Artificial intelligence tools are helping scammers craft highly-personalized phishing attacks. Let's take a closer look.

Imagine getting an email claiming to be from where you live, the title of our president, where you work—*even details about your daily routine*. You might assume it's a scam, but you often enter every major need of your life into...

...but that's not always the case.

Instead, they used open-source data, such as Google Street View and AI that monitors social media to piece together an accurate profile of your life.

**These highly personalized scams...**  
...typically hit once a week or again in 10-15 days, and give you demands for money, work credentials, sensitive personal information, or other requests.

**How can you protect yourself?**

- Limit the personal details you share online.
- Adjust privacy settings on social media.
- Opt out of data collection where possible.
- Verify unexpected messages.

**What else can you do?**

If a request feels odd or is unusually urgent, double check directly with the source before responding using a trusted email or phone number.

Know that you're in control, even though the email may make you feel otherwise. You have the power to disregard it or report it to the proper authorities or work channels if warranted.

Stay informed. The more you know about personalized extortion, the less likely you are to play into the hands of a scammer.



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### Mobile Device Security—Avatar Series A101A-5\*

A blue graphic with a white circle containing a woman's face. The text "Mobile Devices" is in large white font, and "Protecting the Portable" is in smaller white font below it.