Points Manager

https://campus.barracuda.com/doc/77400138/

The Points Manager is used in conjunction with **Event Points Analysis** of Results. For additional details, refer to Event Points Analysis.

To open the Points Manager, navigate to **System > Points Manager**.

Here, you can assign points to each type of event for a different way of viewing event results. You can consider this a basic form of gamification.

Typically, events that are considered positive, like reporting potential spam, are given positive points. Events that are considered to be detrimental, like clicking on a questionable link, are given negative points. Assign the *number* of positive or negative points based on the perceived impact of the action. Alternatively, you can choose the opposite strategy where a low score is preferable. Assign points based on your own gaming paradigm. Leave a field blank to indicate a zero, or neutral, value.

Assign point values to the following events:

Event Type	Description	Common Value	Sample Value
Address Book Entry	A user is listed in at least one address book.	neutral	
Email Scheduled	An email is scheduled to be sent to this user as part of a campaign.	neutral	
Email Sent	An email has been sent as part of a campaign.	neutral	
Inbox Bounce Notice	The campaign email was not delivered to the user; it bounced.		
Inbox Delivery Status			
Inbox Delivery Delayed			
Inbox FW: Incident Response	User reported a potentially harmful incident via the Phish Reporting Button.	positive	25
Inbox Out of Office	User sent back an externally facing out-of-office message when the campaign message was received.	neutral/negative	-1
Inbox Reply	User replied to an email in a campaign	negative	-3
Training Completed	User completed training through Security Awareness Training.	positive	
Training Passed	User successfully passed training through Security Awareness Training.	positive	

Training Started	User began training through Security Awareness Training, but has not yet completed it.	neutral	
Web Activity Captcha Form View	User clicked through a campaign email and completed a Captcha form.	negative	-3
Web Activity Click	User clicked a link in a campaign and visited the landing page.	negative	-5
Web Activity Feedback From Submitted	User clicked a link in a campaign and submitting information in a feedback form on the landing page.	negative	-4
Web Activity Feedback Form View	User viewed the landing page.	neutral/negative	
Web Activity File Download	User downloaded a file from the landing page.	negative	-5
Web Activity File Upload	User uploaded a file (potentially containing sensitive information) to the landing page.	negative	-10
Web Activity Image View	User downloaded and viewed an image within the email they were sent.	negative	-1
Web Activity Login Form Password Submitted	User entered their password on the landing page.	negative	-8
Web Activity Login Form User Submitted	User submitted their username on the landing page.	negative	-8
Web Activity Login Form User/Password Submitted	User submitted their username and password on the landing page.	negative	-10
Web Activity Unsubscribe Click	User clicked the unsubscribe link on the landing page, thus verifying their email.	negative	-2
Web Activity Unsubscribe Form Submitted	User completed an unsubscribe form on the landing page, thus verifying their email and other information.	negative	-5

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