

## Creating and Running an Automated Campaign

<https://campus.barracuda.com/doc/88539907/>

You must [create a Dynamic Address Book](#) before you can create your Automated Campaign. You specify which type of Automated Campaign you are running when you create the Dynamic Address Book.

To create and run an Automated Campaign, click the following links and follow the instructions.

- [Configure a New Automated Campaign](#) - Create a new automated campaign and configure it for your needs.
- [Generate and Approve the Automated Campaign](#) - After configuring, generate the campaign and approve it if required.
- [Sending Notifications and Reminders with an Automated Campaign](#) - Sending out notifications and following up.

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