

## Required Components for a Training Campaign

<https://campus.barracuda.com/doc/91981278/>

You must have *at least one* of each of these components to create a training campaign:

- **A plan for sending invitations to users** – Before you begin, decide the best way to send training invitation to your users. Refer to [Before You Begin: Sending Training Invitations](#).
- **Address Book** – The addresses of the recipients of a training campaign. Address Books can range from a simple list of email addresses to including all of your organizational data, along with customized fields. You can merge and export Address Books. (Reputation data cannot be merged.) Refer to [How to Create an Address Book](#) for more information.
- **Training Content** – The content of the training email you will send. Barracuda PhishLine includes a variety of training videos from which to choose. Refer to [Training Content](#) for more information.
- **Email Template** – The method of sending the training to your users and tracking their progress. Select a template or create your own, then connect it to the Training Content.
- **Email Address for Sender** – The addresses used to send out emails in your campaign. You can use your own email or addresses or ones owned by Barracuda. Refer to [Before You Begin: Sending Training Invitations](#).

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